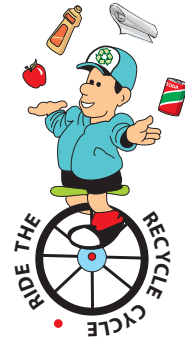


# Oro Loma Earth Day 2012 Poster Contest

**Please read carefully ALL the rules before entering. Entries that do not follow ALL the rules will be disqualified. If you have any questions, call (510) 276-4700 or email [contest@oroloma.org](mailto:contest@oroloma.org).**

**ENTRY DEADLINE: MARCH 16, 2012.**

This contest is sponsored by **Oro Loma Sanitary District** and **Waste Management of Alameda County**.



## ELIGIBILITY

- All students in grades K-12 attending a school located in Oro Loma Sanitary District that is serviced by Waste Management for recycling are eligible to compete. For a list of eligible schools, visit [www.oroloma.org](http://www.oroloma.org).
- Contestants will be divided into grade groups as follows: K, 1-2, 3-4, 5-6, 7-8, 9-10, and 11-12. Students may only compete in their grade group.

## PRIZES

- Five \$100 Recycling Star Awards will be awarded in the K grade group. Matching cash prizes will be presented to the winning students' schools.
- Cash prizes of \$700 for First Place, \$500 for Second Place, \$300 for Third Place, and \$150 each for two Honorable Mentions will be awarded in grade groups 1-12. Matching cash prizes will be awarded to the winning students' schools.
- Ten \$25 Certificates of Merit will be awarded in grade groups 1-12. No matching prizes will be awarded to the schools.
- Participation Awards of \$100 each will be awarded to schools with eligible entries that do not receive a Recycling Star Award or a First, Second, Third Place or Honorable Mention award.
- A school representative **MUST** be present at the awards ceremony to accept the matching cash prize. If a representative is not present or previous arrangements have not been made, the matching cash prize will be **FORFEITED**. Lost or misplaced checks will not be reissued.

## CONTEST RULES

- There is no entry fee.
- The theme of the Oro Loma Earth Day 2012 Poster Contest is **Ride the Recycle Cycle**. Contestants must create a poster that shows how **THEY** recycle.
- Artwork **MUST** be submitted on 11x17-inch poster paper. Free poster paper with an entry form on the back will be available starting January 17, 2012 at eligible schools, at Oro Loma, and at Waste Management. Students may also use their own poster paper, as long as it is **exactly 11x17-inches**. If the entry form downloaded from [www.oroloma.org](http://www.oroloma.org) is used, it must be securely taped to the back of the poster.
- Entry forms must be completed in full. **Posters without a completed OFFICIAL Oro Loma Earth Day 2012 Poster Contest entry form will be disqualified.**
- Only individual students may enter. Group entries are not permitted.
- Only one entry per student. If a student submits more than one entry, **all** his or her entries will be disqualified.
- All artwork must be the sole and original work of the student. Adult participation must be limited to advice only.
- Collages are permitted as long as they are the original creation of the student.
- Entries MAY NOT contain ANY copyrighted images (trademarks, logos, symbols, or characters).**
- Computer generated posters are permitted, as long as the images contained therein are the sole work of the student.
- Artwork MUST be in a horizontal (landscape) orientation.**

## JUDGING

- All eligible entries will be judged and stamped "Reviewed and Considered."
- Entries will be judged using the following criteria: (1) How well the poster expresses the theme **Ride the Recycle Cycle**; (2) Creativity; (3) Artistic expression.

**For more information:  
(510) 276-4700 or [contest@oroloma.org](mailto:contest@oroloma.org)**

- Judges will consist of professional artists and representatives from Oro Loma Sanitary District and Waste Management of Alameda County.

## HOW TO SUBMIT ENTRIES

- Entries will be accepted from January 17, 2012, through March 16, 2012.**
- San Lorenzo Unified schools should deliver completed entries to Sylvia Beles, Education Services Department.
- All other eligible schools should deliver their entries to:
  - Oro Loma Sanitary District, Attention Poster Contest Coordinator, 2655 Grant Avenue, San Lorenzo, CA 94580, or;
  - Waste Management of Alameda County, Attention Oro Loma Poster Contest, 172 98<sup>th</sup> Avenue, Oakland, CA 94603-1004.

### Note:

- Oro Loma Sanitary District reserves the right to reject any or all entries that do not conform to the intent and purpose of the contest as defined by the District.
- All entries become the property of Oro Loma Sanitary District and may be used in whole or in part for any purpose judged suitable by the District.**
- Winners will be announced on the District's website at [www.oroloma.org](http://www.oroloma.org) on Earth Day, April 22, 2012.
- Recycling Star Award and 1-12 grade First, Second, Third Place, and Honorable Mention winners must provide a recent (2011/12) high-resolution wallet-sized color photograph of themselves, either as a print or as a digital file, and a brief autobiography that will become the property of Oro Loma Sanitary District and may be used for any purpose judged suitable by the District. Digital photos may be emailed to [contest@oroloma.org](mailto:contest@oroloma.org). Low-resolution digital photos or prints will not be accepted.
- Posters will be returned to the students' schools before the end of the school year.

## ENTRY CHECKLIST

**Review the list below to be sure your poster follows ALL the rules.** Entries that do not follow all the rules will be disqualified. If you have a question, call (510) 276-4700 or email [contest@oroloma.org](mailto:contest@oroloma.org).

- I attend an eligible school.
- My poster shows how I recycle.
- I am the only person who worked on this poster.
- The poster paper I used is exactly 11"x17".
- My poster is in the horizontal (landscape) orientation.
- My poster does not contain any copyrighted material.
- This is the only poster I am submitting.
- I have completely and accurately filled out the official Oro Loma Earth Day 2012 Poster Contest entry form.
- I know where to submit my poster.
- I am submitting my poster no later than March 16, 2012.